



68th Midwest Fish and Wildlife Conference BE THE CHANGE • MANAGE LOCALLY CONSERVE GLOBALLY

Madison, Wisconsin
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Conference Website

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The conference website (and emails) was the key communication tool for conference information. This is an important committee that should have members actively involved since the website needs to be updated often as new information becomes available. The goal of the website was to make conference information easily accessible and located by users. This was accomplished by having conference information found in as many different places and in as many different ways as possible. Information on how to submit abstracts, register for conference, find hotels, maps to the conference site, preliminary program, Program at a Glance, abstracts, and a host of other information could be found on the website. Abstracts were in a searchable database that allowed users to find an abstract by title, author, subject matter, and session number.

Server space was secured at no cost from one of the hosts (NCD-AFS). Once server space was available we were free to create any type of site we wanted. Conference committees decided what information they wanted on the web and the website committee posted it online.

One new thing done was the use of third party servers/websites to create web boards where people could connect and talk about conference issues before the conference. We provided a link to a site that had topic areas ranging from student topics, to carpooling, to tips on how to make a poster. Not much content was posted and it is unknown how many people visited the site to get information.